



An investment for the future
EUROPEAN UNION
Region Skåne in cooperation with all the municipalities of Skåne, Lund University, Invest in Skåne, ESS AB, Malmö University, Region Blekinge, the Swedish University of Agricultural Science and Blekinge Institute of Technology
ESS MAX IV in Southern Sweden – TITTA

Bergström & Co (Boco.se) print: CA Andersson

- 1 > XS Visitors Center:** serving both ESS and the MAX IV Laboratory, equipped to receive both professional visitors and the general public, field trips from schools, etc.
- 2 > XS Science & Discovery Center:** the big public draw that makes it possible for people to encounter, reflect over and comprehend the challenges, advances and innovations of science. 500,000 visitors annually (including the XS Visitors Center). Also produces top quality exhibitions for international circulation.
- 3 > XS Conference & Meetings:** facilities for congresses and conferences, and for meetings of various sizes and gravity. In addition to satisfying the capacity requirements of Lund NE, it will ease the pressure on the current shortage of conference facilities in the vicinity.
- 4 > XS Workspace:** temporary and permanent workplaces for people and companies who want to be in the force field surrounding the research facilities.
- 5 > XS Plaza:** the obvious and attractive rendezvous point and center of XS and its various flows of visitors. The entrance to — and exit from — the other parts of XS.

The five parts.

An international meeting point

With ESS and the MAX IV Laboratory, Sweden acquires two research facilities that will be world leaders for decades to come. The construction of these facilities is accompanied by unique prerequisites for creating a meeting place of international excellence for dialogue and the exchange of thoughts, knowledge and ideas between the research community and the society around it. This rendezvous, which we call XS, rests on the following attributes:

- > a location right between two outstanding research centers with enormous potential to attract attention and to influence the way people live their lives.
- > the emergence of a new city quarter – Lund NE – with high aspirations and the possibility to get everything right from the outset.
- > a global development in which scientific communication has become increasingly important and changed character from “information” to “dialogue” and “public engagement”.
- > a growing interest in “knowledge tourism” – and 3.7 million people within an hour’s journey.
- > the multidisciplinary research, the innovation activity and the international networks so richly represented in the immediate vicinity.
- > the historical context of the location: it has functioned as an international center for trade, the quest for knowledge and industrial development for two thousand years.

Success depends on thinking big — and enticing many helpful forces to collaborate. XS will be characterized by new thinking, by people’s curiosity and by constructive dialogue. To achieve this, we want to make XS an enticing rendezvous that attracts flows of people from many different sources — and for many different reasons. In our model, XS consists of five parts with clear-cut roles and superb interaction.

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The excavations around Uppåkra have blessed 1000-year-old Lund with a 2000-year-old history. Right from the outset of our present era, and right here, industrial and high-tech activities were underway, based on the meeting of different fields of knowledge, creating networks extending far beyond our national borders. People have traveled here from near and far throughout the ages.

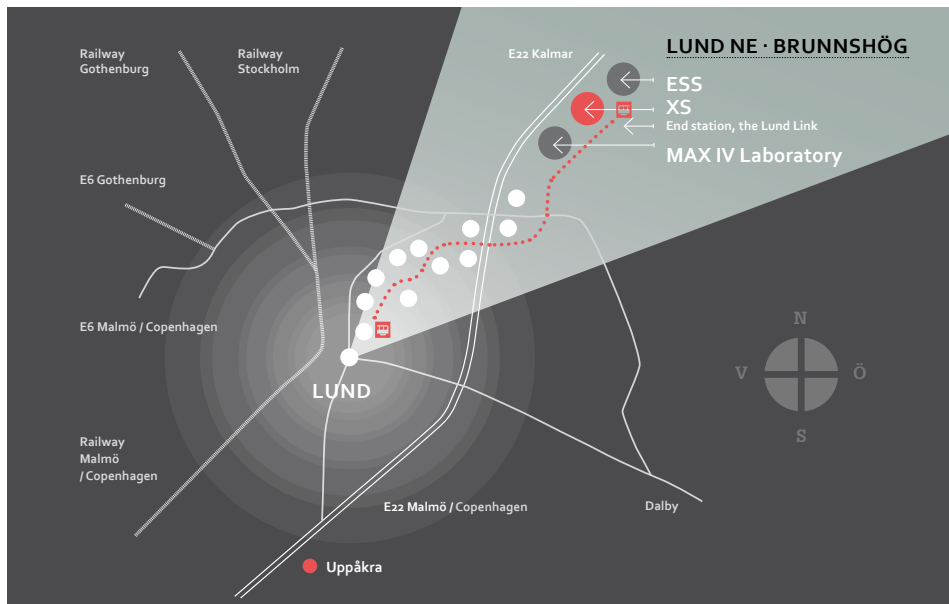
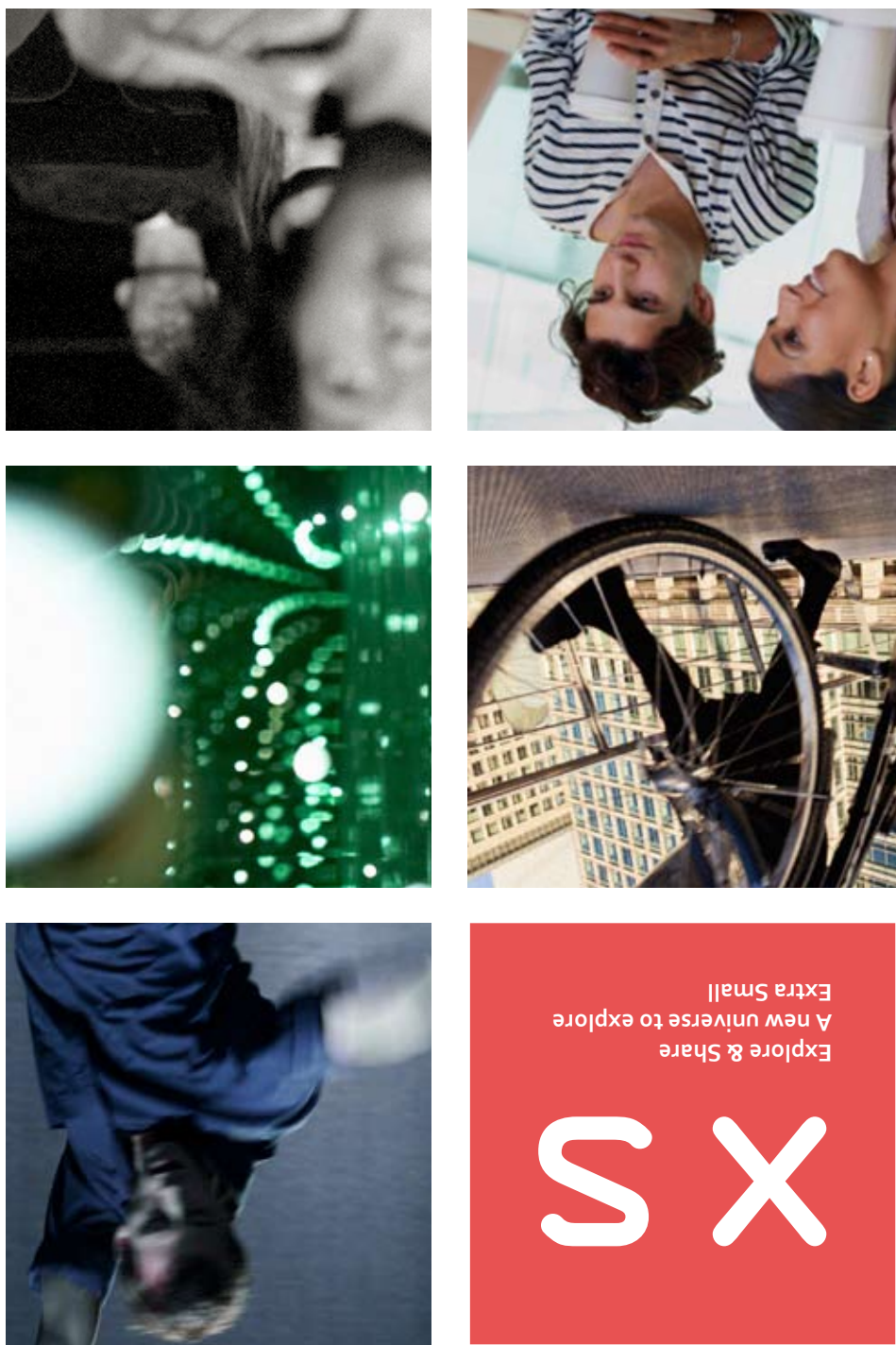
The archeologists’ discoveries have radically altered our view of history. Now we have a revolutionary future in our own hands. Just as in time we stand between past and future, we find ourselves physically, intellectually and existentially between outer space and the microcosm.

Throughout the ages, people have always gazed outwards towards the stars. Now the time has come to look inwards, to examine and disseminate knowledge about a microcosm that contains just as exciting secrets and opportunities as outer space ever did. Lund is witnessing the construction of two world-beating research facilities with the prerequisites for studying, and creating understanding and connections among, the smallest components of matter in ways that will forever alter our view of the world. Everyone who wants to will be able to join this exciting journey. The level of ambition is high — to create around these new research facilities a meeting place and a destination of international preeminence.

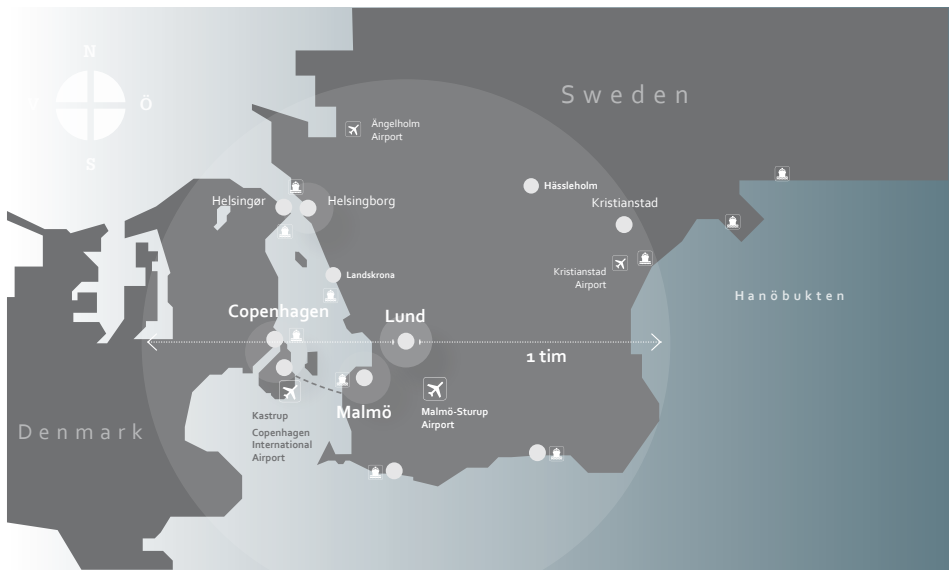
The “window of opportunity” is open right here, right now. European leadership is open for XS.

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A straight line runs from the spectacular archeological site Uppåkra, to Lund NE and XS.



Prerequisites for science tourism: 3.7 million people within one hour.

The construction of two world leading research facilities in Lund, Sweden is accompanied by unique prerequisites for creating a meeting place of international excellence for dialogue and the exchange of thoughts, knowledge and ideas between the research community and the society around it.

XS

UPPÅKRA

MALMÖ

LUND

THE ØRESUND BRIDGE

COPENHAGEN

MAX IV
LABORATORY

EUROPEAN
SPALLATION SOURCE
ESS

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