



In the central part of Stockholm known as Gamla Stan (the old town) you will find Sound Pollution, one of the biggest and most successful alternative music companies in Scandinavia.

Sound Pollution has vast experience in a wide range of areas. Under the umbrella that is Sound Pollution you'll find

- Scandinavia's biggest independent music distributor
- In-house record labels
- Promotion department
- Record store
- Mailorder service
- Publishing company

On the music distribution side we represent both Swedish and international record labels in the Scandinavian territories. We often work with record labels that have a strong identity and crave an open minded understanding for the ways they have chosen to profile their label. With an extraordinarily competent staff we are able to squeeze the most out of the products we market.

Among the record labels we represent in the Scandinavian territory you will find *AFM Records, AOR Heaven, Black Mark, Candlelight, Earache, Gan-Shin, Hopeless Records, Massacre, Out Of Line, Rise Above, Season Of Mist, Southern* to mention a few.

With our in-house promotion department we offer several different promotional packages. Apart from full label promotion we also offer promotion for selected products.

On the digital market we have the best imaginable knowledge and are fully aware of how important this part of the industry has become. We are always searching for new markets and our constantly up-to-date digital department is always interested in new, creative solutions to make the products we sell visible.

Sound Pollution also has three in-house labels; Black Lodge, Ultrachrome and Wild Kingdom. Within their rosters you'll find successful artists such as Bullet, The Hellacopters and Sabaton.

The Sound Pollution store has since the beginning been one of the key stores in Sweden for its wide range of alternative music. Along with the mail-order service we reach customers all over Scandinavia.

The publishing company is currently one of the fastest growing parts of the company and through our cooperation with Bonnier Music Publishing we have the experience and the knowledge it takes to make partners fully aware of our catalogue.