

PRE FALL' 14  
MARCIANO COLLECTION



MARCIANO  
GUESS

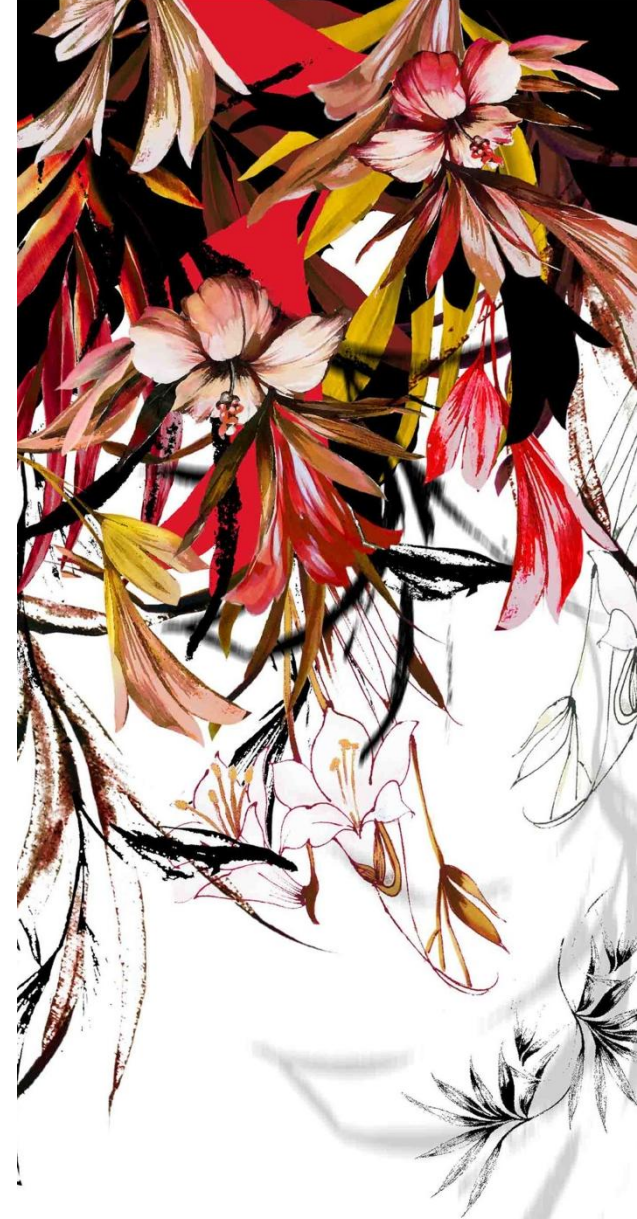
PRE FALL' 14 MARCIANO COLLECTION

## TIMING

PRESENTATION - 15 OCTOBER

SALES CAMPAIGN STARTS – 21 OCTOBER

ARRIVAL IN STORE – 1/30 JUNE



MARCIANO  
GUESS

PRE FALL' 14 MARCIANO COLLECTION

## MOOD & INSPIRATION

WOMAN WITH NOTICEABLE APPEARANCE

EVERLASTING FEMINITY

BUSTIER SHAPE TOPS

SQUEEZED WAIST

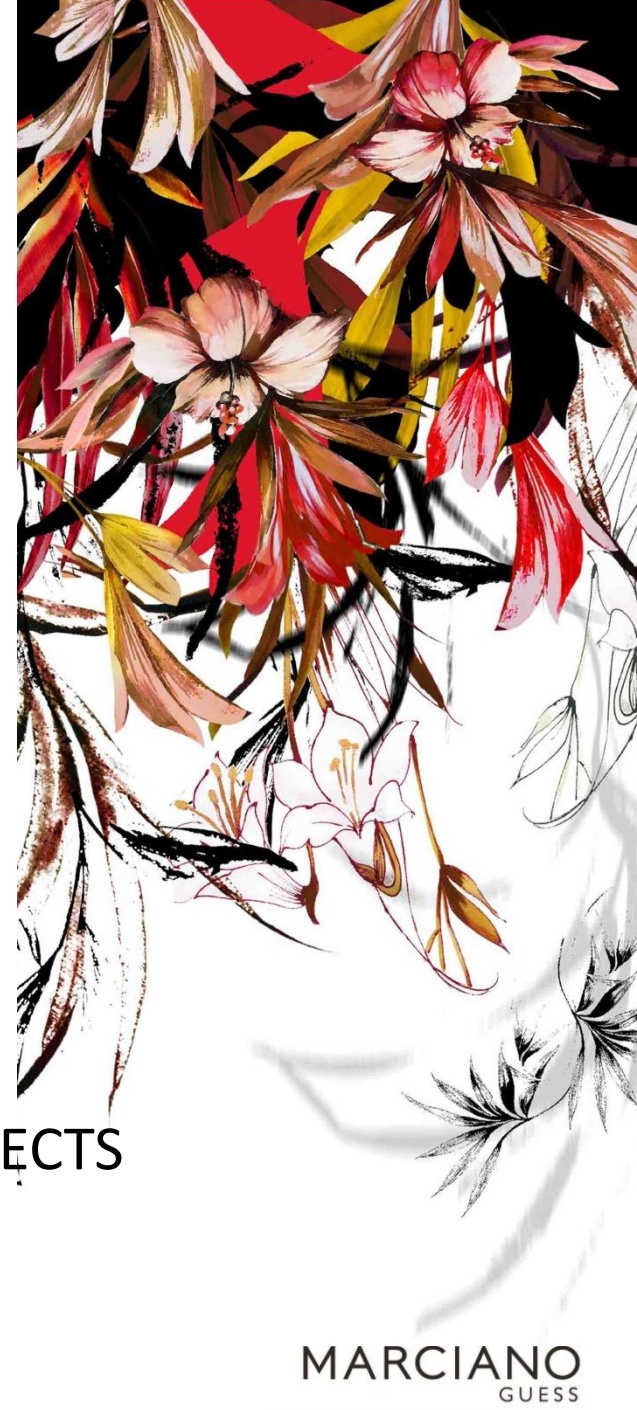
FIT AND FLAIR

RE-INTERPRERATION OF THE LATE 80'S

LEATHER AND SATIN INSERTS

EMBELLISHMENTS WITH FADING COLOR EFFECTS

SHINY CHINTZ EFFECTS



MARCIANO  
GUESS



## PRE FALL' 14 MARCIANO COLLECTION

### COLORS

STEEPLE GREY

CAVIAR BLACK

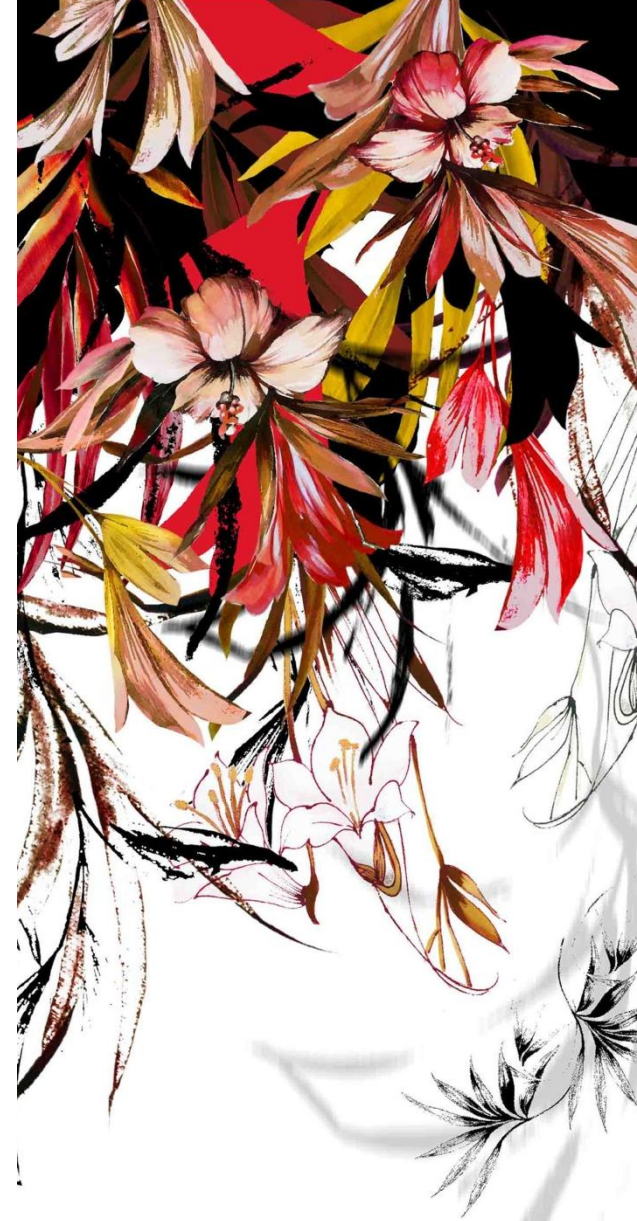
VAPOROUS GREY

RED

DESERT FLOWER

WIND CHIME

LEMON CHROME



MARCIANO  
GUESS

PRE FALL' 14 MARCIANO COLLECTION

## PRINTS & FABRICS & ACCESSORIES

FLOWER PRINT

ANIMAL PRINT

CHIFFON

VISCOSE JERSEY

LACE

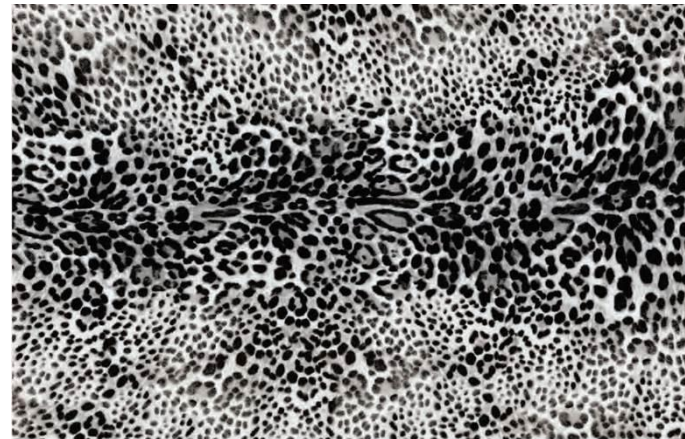
SILK

LEATHER

ECO- LEATHER

COVERED STUDS

RICH EMBELLISHMENTS



MARCIANO  
GUESS



PRE FALL' 14 MARCIANO COLLECTION

## SOME OF THE KEY SHAPES



MARCIANO  
GUESS